

# ITWAYKEY

DIGITAL MARKETING AGENCY





# Your Digital Marketing Agency

IT WayKey is a communications and marketing consulting agency that is based on the values of ethics and commitment that places its clients at the center of its concerns.

We specialize in creating impactful visuals and effective advertising campaigns, both on traditional media as well as on the web and social networks.

We advise and guide our customers to effectively achieve their goals and distinguish themselves from their competitors.

At IT WAYKEY, each project is taken to heart by our teams who give themselves thoroughly to ensure the customer the satisfaction of a successful communication.

RC: 16/00 1010148 B 15  
N.IF: 001516101014811  
AI: 16360168016  
22, El Arbi Mansouri  
Street, Kouba, Algiers  
Account N°:  
027 00735 0000124 001  
Key05



22, El Arbi Mansouri Street, Kouba, Algiers

+213 (0) 560 530 498/ +213 (0) 558 080 045



[Support@itwaykey.com](mailto:Support@itwaykey.com)



# Our areas of expertise



Graphic Design

Web Development



Video Editing

Efficient SEO



Community Management



Web Hosting



Advertising Campaigns and sponsored advertising on social networks



Supply of software for the management of the company "ERP"

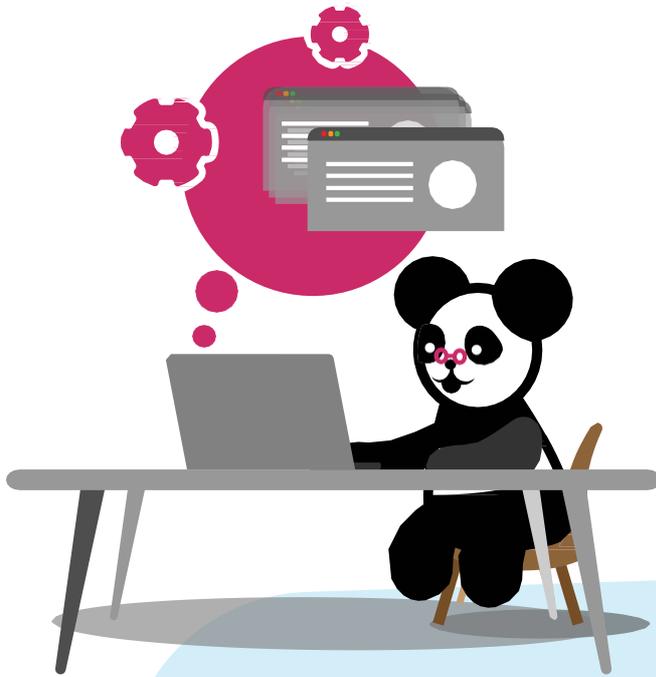


Supply of software for customer management "CRM"



# Website Creation

# 1

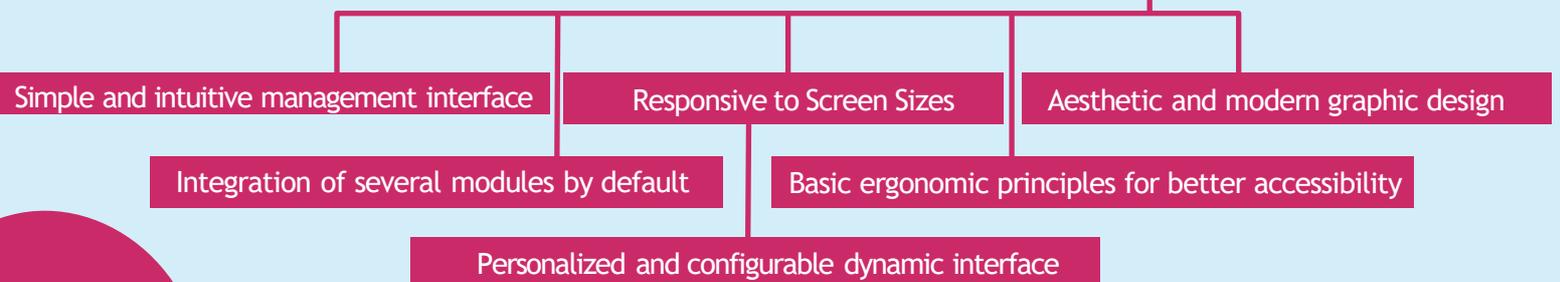


Today, having a website is no longer a luxury but a fundamental necessity that goes with the very existence of your company!

To test your company's credibility, your customers will go to search engines (Google) without hesitation... this is where your business needs to be trusted.



## Our strengths



# 2

## Graphic Design

Creativity and consistency are the heart of our business.

IT Waykey favours an approach perfectly adapted to your needs. Its mission is to provide you with creative graphic solutions that will leave your mark and set you apart from the competition.

### Our strengths

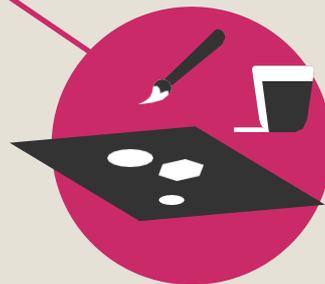
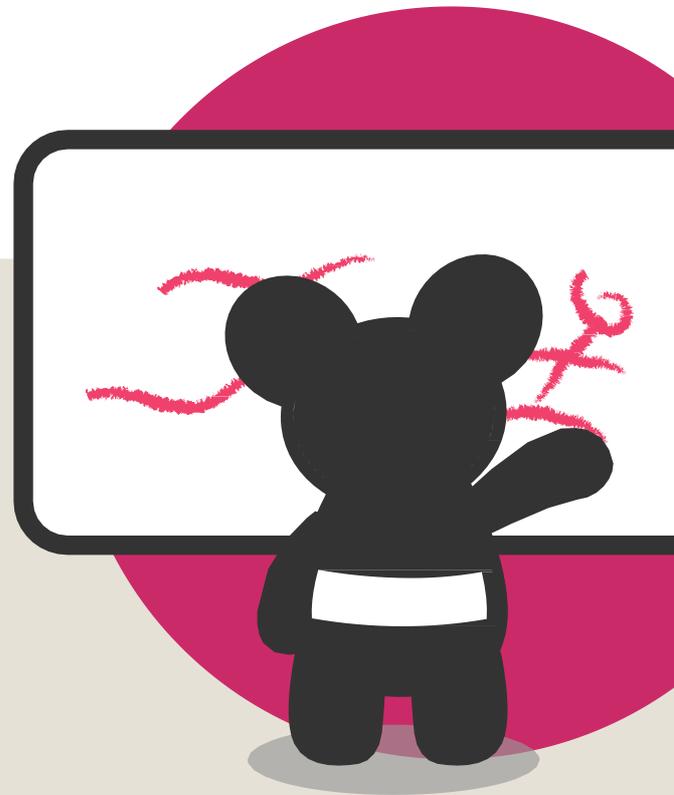
Graphic chart, Logo, Business card

Flyer, leaflet, brochure

Folder, document holder

Photos editing, images retouching

Stand, redesigning websites, CD-ROM, graphic solutions



# 3 Video Editing

We process your videos from A to Z:

## Pre-production

Our teams prepare storyboards and specific scenarios, to create the perfect balance of your project.

## Production

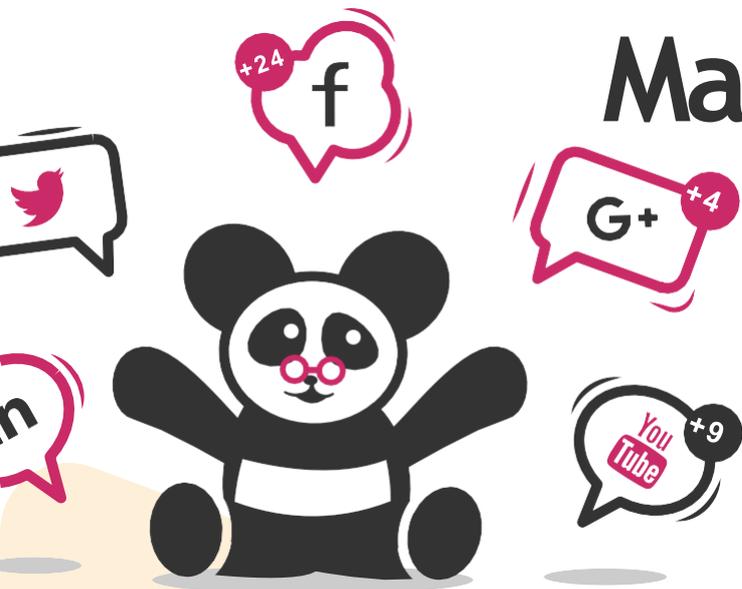
ITWayKey ensures its customers the capture of the planned sequences as well as the smooth running of the production.

## Post-production

*"A montage of excellence and innovation in the service of creativity"* are the watchwords of our agency.



# Community Management 4



Our teams elaborate, animate and moderate your company's social networks for you.

Give voice to your online communication!

Benefiting from expertise in various social networks, we offer you an offer tailored to your needs to manage your community. Facebook, Twitter, Instagram, LinkedIn and many more...

We make sure every post is optimized on every social network

We support you to put in place the most effective communication strategy to achieve your goals

We organize your campaign on social networks

We support and monitor conversations on your pages

We answer the most frequent questions of your Internet users

We connect with your customers

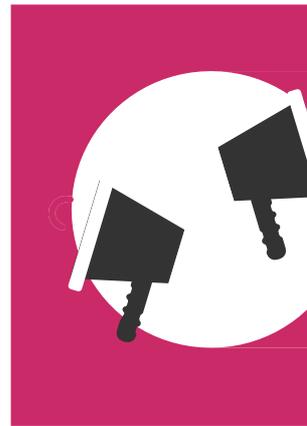
We ensure digital strategies

We organize competitions, quizzes ... to bring your pages to life



# Advertising Campaign On Social Media 5

Want to create successful advertising campaigns? At IT WayKey we like to take on challenges



If you want to target population categories based on extremely specific socio-demographic criteria, IT WayKey gives you the possibility to reach your audience on social networks but also:

Increase the number of subscribers to your page

Target a larger category of people

Make you known on the national market by millions of Internet users at attractive prices and the most flexible payment methods



# 6

## Efficient SEO

Use digital levers to position your website at the top of search engines!

Today, being present on the web is essential for any company.



## Entrust your SEO to ITWAYKEY is...

Increase the number of visitors to your website

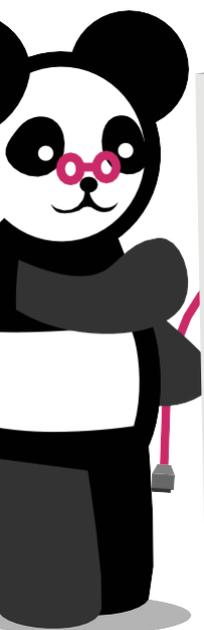
Appear among the first results of research on the web

Guarantee technical support and content of your website

Ensure high visibility of your brand, product/service, or business for your customers

Ensure a presence on the web





# 7

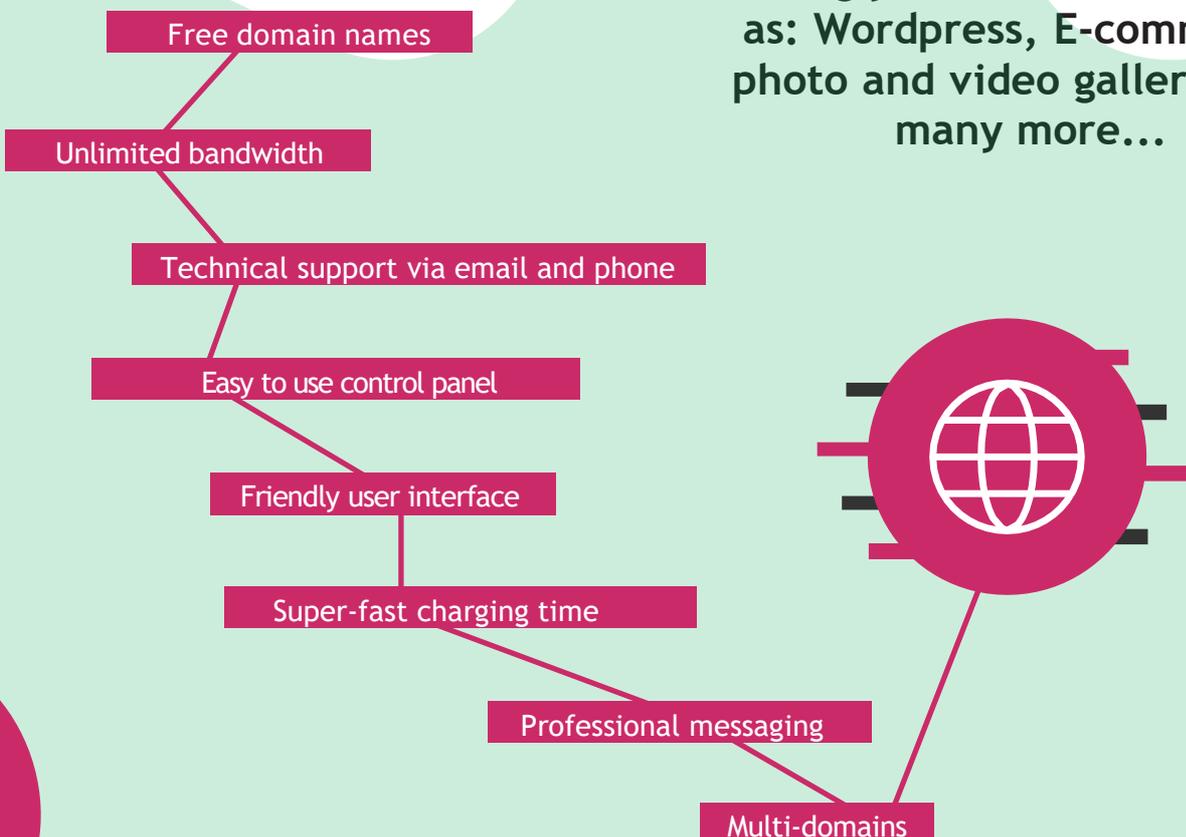
# Web Hosting

IT WAYKEY provides you with web hosting packages filled with features.

Our plans provide you with a fast, reliable service that allows your site to run 24/7 and 7 days/7, at lightning speed and with unlimited bandwidth.

With generous storage space, allowing you to run software such as: Wordpress, E-commerce, photo and video galleries and many more...

## You'll get...



# 8 Supply of software for the management of the company "ERP"

To manage and monitor all the information and operational services of your company on a daily basis, IT Waykey offers you a complete solution.

A unique system that can manage your company's entire information system (IS).

**With our ERP solution, you benefit from...**

Easy access to your application via the web, without any installation

Affordable cost for rich functional coverage

Unlimited number of users and scalable content

Security of your data and confidentiality of your information

Daily backup of your data



Human Capital



# 9 Supply of software for customer management "CRM"



IT WAYKEY is also an agency that offers businesses a wide range of applications and software to manage their customer relations.

With our CRM solution, you benefit from...

- Appointment reminders
- Manage tasks, notes and events
- Print, fax, e-mail or export reports
- Mode of Web access to multiple users
- Import Outlook contacts or other databases





# References

**celio\*** DEVREO 1902 LC Waikiki *Etam*

**DON'T CALL ME Jennyfer** PARFOIS OKaïdi GOOD id *Maison 123* PARIS

  **Novella** 

   **RENAULT** La vie, avec passion | 

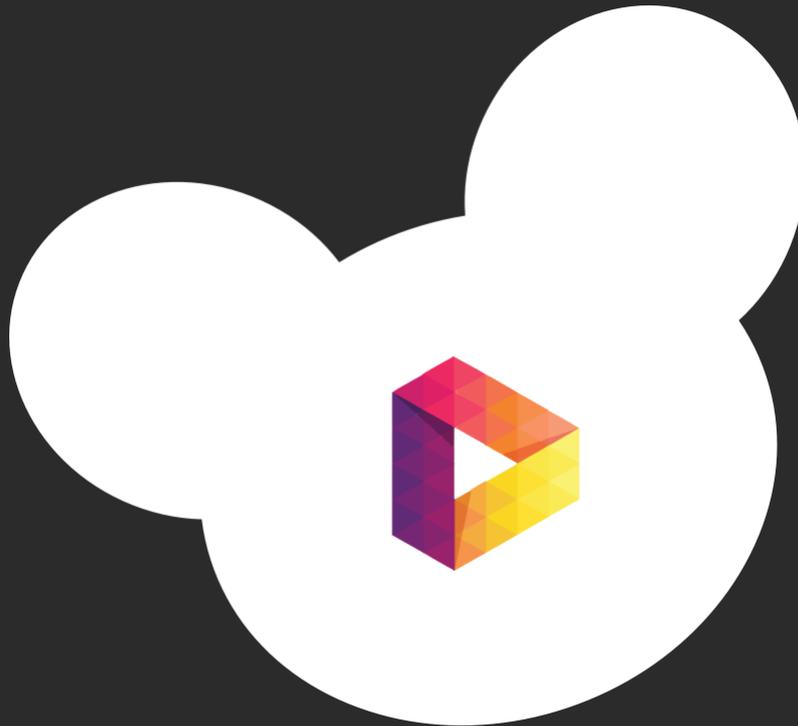
   **gorenje** Life Simplified





# References





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